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For Immediate Release

S&S ELECTRIC WINS NATIONAL AWARD FROM THE CONSUMER ELECTRONICS ASSOCIATION

OLDSMAR, FLORIDA, APRIL 4, 2006 -- The Consumer Electronics Association (CEA®) recently announced the winners for the 2006 Mark of Excellence Awards, presented by CEA's TechHome Division. S&S Electric of Oldsmar, Florida, won **The 2006 Production Home of the Year Award**. The winners were announced at an awards banquet on Friday, March 31, 2006 at the Rosen Centre Hotel in Orlando during the Electronic House Expo Spring 2006 (EHX).

"We are honored to have been selected as finalists in five award categories and to have won in this category, as we had some really great competition," said Shawn Smith, vice president of S&S Electric. "I know that our company and employees are always winners, and it's wonderful to come away with some formal recognition for all of our teams' hard work."

S&S Electric and the Independent Electrical Contractors, Florida West Coast Chapter (IEC, FWCC), also won the CEA **2006 Best Training Program Award**.

CEA's Mark of Excellence Awards recognize the top achievements in home electronics products, services and installations setting the trends in the ever-changing home technology industry. According to CEA's Annual State of the Builder Survey, home technologies and innovations are significant in marketing new homes, with one-third of builders citing home technology for the increase in revenue over the past year. CEA's Mark of Excellence Awards recognize these industry leaders in home technology products, services and installations, who are instrumental in changing the shape of the connected home.

The Production Home of the Year Award recognizes how a professional installer demonstrates the use of technology to expand the market with production homebuilders.

For a David Weekly Home at Highland Park in Hillsborough County, S&S Electric took on the challenge of designing an advanced technology home within the confines of a standard production home. The home features a convenient lighting system that added beauty and safety to their new home as well as many other technologically advanced features that provide comfort, beauty, safety and energy efficiency.

The homeowners were not going to settle for the builder's basic home. So S&S Electric was brought in to consult with the family and create a series of systems that would make this their dream home.

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The family had specific objectives for their home. Because of the family's history with allergies they wanted a "Healthy Home." Because of their growing family they wanted a "Safe Home." Because of their concern for the environment, they wanted "Green Home." And because of their desire to entertain they wanted a "Fun Home." But most important, it had to be a "Beautiful Home."

To meet the buyer's request for a "Healthy Home," S&S turned to the American Lung Association's Health House Guidelines to design and install an HVAC system that met all of the family's indoor air quality needs. The system included an Energy Recovery Fresh Air Ventilation System, UV Lights, Electronic Air Cleaners, Central Vacuum, and a whole house HEPPA filter.

To meet the homeowners' need for a "Safe Home" S&S added an intrusion detection system, smoke/fire detection system, video cameras, child safety and night light outlets, whole-house intercom communication and a user-friendly lighting system (including features such as panic flash.)

To meet the homeowners' request for a "Green Home," S&S turned to the EPA Energy Star program and installed ultra high efficiency HVAC equipment (16+ SEER) with environmentally friendly refrigerant (410a). The company used a Lighting Control System, putting all lights on dimmers, using event timers, photocells and occupancy sensors, so lights would only be used when needed. S&S installed motorized window shades that significantly reduced the home's solar heat gain. But the home's biggest energy feature was the 35kVA photovoltaic (PV) solar electrical system. The company also coordinated with the homeowners' window contractor to install tinted, double insulated glass windows and with the insulation contractor to install radiant barrier insulation in the attic against the roof deck.

To meet the customer's need for a "Fun Home" S&S installed three home theater rooms, multi-room audio/video distribution system, and a Home Network System that allows for multi-room gaming.

And to meet the homeowners' desire for a "Beautiful Home" S&S installed a deluxe lighting package. The lighting package included nearly 300 different light fixtures, and a total of 264 switched loads. Because aesthetics was important, S&S would not clutter the walls with 264 light switches. Instead the company added a control system that eliminated all of the switches and dimmers throughout the home and replaced them with a selection of attractive pushbutton keypads, LCD touch-screens, and handheld remote controls.

Finally, by using a home automation processor from Control 4, S&S was able to tie everything together, so that the selection of attractive pushbutton keypads, LCD touch-screens, and handheld remote controls could control multiple systems throughout the home including lighting, air conditioning, security, window shades, and entertainment, eliminating individual controls for all of these subsystems.

Founded in 1947, S&S Electric was named to the 2005 CE Pro 100, a listing of the largest home technology installation businesses in North America. The company was also named to the 2005 CE Pro Top 30 Structured Wiring Dealers in North America. It was awarded the 2004 CEA TechHome Dealer of the Year award and the 2004 Florida Family Business of the Year award, and the company was featured on the cover of the June 2004 issue of **CE Pro Magazine** and in the January 2006 of Builder/Architect Magazine.

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With more than 300 employees, and offices in Oldsmar, Tampa, Sarasota and Ft. Myers, the company's award-winning team of designers, installers and technicians are recognized throughout the industry for providing customers with value-added, reliable, quality system installations. For more information about S&S Electric and its many services, please visit www.ss-electric.com.

PHOTOS AVAILABLE UPON REQUEST.

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