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For Immediate Release

Shawn Smith, of S&S Electric, Named to 2005 CEA TechHome Division Board of Directors

(OLDSMAR, FLORIDA, November 15, 2004) — Shawn Smith, vice president of S&S Electric of Oldsmar, Florida, was recently named to the 2005 Consumer Electronics Association (CEA) TechHome Division Board of Directors. His one-year term begins January 1, 2005.

Shawn Smith, 32, is Vice President of S&S Electric (www.ss-electric.com). Shawn has been with the company since 1997. He oversees all of the company's internal operations including new product development, design and estimating, sales, customer service, administration and accounting. In 1998, Shawn successfully introduced low-voltage integration of audio, video, voice and data home networks, to S&S Electric's product offerings.

The Consumer Electronics Association (CEA) is the preeminent trade association promoting growth in the consumer technology industry through technology policy, events, research, promotion and the fostering of business and strategic relationships. CEA represents more than 1,750 corporate members involved in the design, development, manufacturing, distribution and integration of audio, video, mobile electronics, wireless and landline communications, information technology, home networking, multimedia and accessory products, as well as related services that are sold through consumer channels.

The TechHome Division of the Consumer Electronics Association (CEA) works to increase sales and support of consumer electronics products by professional integrators. The CEA TechHome Board of Directors is composed of manufacturers, integrators and distributors.

The TechHome Division Board provides a forum for the discussion of business issues and topics of great importance to CEA member companies engaged in marketing products and services related to home networking and residential electronic systems. CEA TechHome Division leadership identifies and analyzes issues confronting these market sectors. The Division Board furthers member participation by creating additional leadership opportunities and by engaging Board representatives in areas of their interest.

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A graduate from the University of Central Florida, Smith received a bachelor's degree in organizational communications. His professional licenses and accomplishments include: CompTIA HTI+ Certified Installer; CEDIA Level I Installer CEDIA Level II Installer; CEDIA Designer BICSI Registered Residential Installer; State Certified Electrical Contractor; State Registered Low Voltage Contractor; and State Certified Air Conditioning Contractor.

Founded in 1947, S&S Electric installs more than 4,000 home technology systems annually in West Central Florida, including electrical distribution; lighting design and control systems; indoor air comfort and quality systems; and audio, video, voice and data network systems. Recently, S&S Electric was awarded the 2004 CEA TechHome Dealer of the Year award, the 2004 Florida Family Business of the Year award, and the company was featured on the cover of the June 2004 issue of *CE Pro Magazine*.

With more than 275 employees, and offices in Oldsmar, Tampa, Sarasota and Ft. Myers, the company's award-winning team of designers, installers and technicians are recognized throughout the industry for providing customers with value-added, reliable, quality system installations. For more information about S&S Electric and its many services, please visit www.ss-electric.com.

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