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For Immediate Release

# **S&S Electric Co., Inc., Named “Dealer Of The Year” By The Consumer Electronics Association’s TechHome Division**

**TAMPA, Florida, March 19, 2004** — S&S Electric Co., Inc., with offices in Oldsmar, Tampa, Sarasota and Ft. Myers, was named 2004 “Dealer of the Year” by the Consumer Electronics Association’s (CEA) TechHome Division at the CEA Mark of Excellence Awards held March 10 in Orlando.

The CEA Mark of Excellence Awards recognizes products and companies in the forefront of innovation in the home technology industry. Each year installing dealers and manufacturers from around the world compete for the coveted awards that are judged by experts within the industry.

“We are proud and honored to be recognized by CEA’s TechHome Division with their ‘Dealer of the Year’ award,” said Shawn Smith, Vice President of S&S Electric. “Our customers look to us to provide the latest technologies that integrate entertainment, comfort and convenience in their homes and offices. We are pleased that our attention to customer service, and our commitment to quality products and to the training and employing of the most qualified team in the trade, has been recognized by our industry peers.”

S&S Electric, founded in Largo in 1947 and managed by three generations of the Smith family, install more than 4,000 home technology systems annually, including electrical distribution, lighting design and control systems, indoor air comfort and quality systems and audio, video, voice and data network systems (structured cabling).

The company has more than 275 employees who have a wide range of technical expertise including certified air conditioning and electrical contractors; communications and sound systems specialists; limited energy (low voltage) systems specialists; Custom Electronic Design & Installation Association (CEDIA) certified installers; BICSI Registered Residential Installers; NATE Certified Technicians; and agents in burglar and fire alarm systems.

“We strive to make every home installation a personalized experience for the homeowner. We work to not only increase the home’s value with our expertly installed systems, but also increase the home’s convenience. We strive for our homeowners’ happiness, comfort and long-term satisfaction,” Smith said.

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The CEA TechHome Division represents the entire channel for home control and networking products. The Board is composed of manufacturers, integrators and distributors. The mission of the TechHome Division is to increase sales and support of consumer electronics products by professional integrators.

The Consumer Electronics Association (CEA) is the preeminent trade association promoting growth in the consumer technology industry through technology policy, events, research, promotion and the fostering of business and strategic relationships. CEA represents more than 1,500 corporate members involved in the design, development, manufacturing, distribution and integration of audio, video, mobile electronics, wireless and landline communications, information technology, home networking, multimedia and accessory products, as well as related services that are sold through consumer channels. Combined, CEA's members account for more than \$90 billion in annual sales. For more information about the CEA TechHome Division and the CEA Mark of Excellence Awards, please contact Brad Jones, communications manager, CEA, at (703) 907-7060 or visit [www.CE.org](http://www.CE.org).

Installing confidence since 1947, S&S Electric Co., Inc., is West Central Florida's premier home systems contractor for many of the nation's top homebuilders. With more than 275 employees, and offices in Oldsmar, Tampa, Sarasota and Ft. Myers, the company's extensive service offering includes Electrical, Air Conditioning and Structured Cabling Systems, as well as the expertise of an award-winning team of designers, installers and technicians recognized throughout the industry for providing customers with value-added, reliable, quality system installations. For more information about S&S Electric Co., Inc. and its many services, please visit [www.ss-electric.com](http://www.ss-electric.com).

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