



Shawn L. Smith, Vice President, S&S Electric
(813) 569-2390
ssmith@ss-electric.com

Cindy Sharpe, Digital Lightbridge for S&S Electric
(813) 986-0877 or (813) 244-2883 mobile
csharpe@digitallightbridge.com

For Immediate Release

S&S ELECTRIC, OF OLDSMAR, NAMED ONE OF THE TOP 30 STRUCTURED WIRING DEALERS IN NORTH AMERICA BY CE PRO AND TECHHOME BUILDER MAGAZINES

OLDSMAR, FLORIDA, October 17, 2005 — S&S Electric has been named to the 2005 CE Pro and TecHome Builder magazines list of the Top 30 Structured Wiring Dealers in North America, placing 11th on the list. This is the second year that S&S Electric was named to this list.

The 2005 Top 30 Structured Wiring Dealers list includes the highest-volume installers in North America. S&S Electric reported a total of 2,983 structured wiring installations in 2004.

Structured wiring systems, also known as Home Network Systems, use high-speed, high-performance wiring and connectivity systems providing the electronic foundation in a home. Once installed, a structured cabling system allows the homeowner flexibility, convenience, and ease of use and installation for the current or future electronic products in the household. "A structured wiring system provides the electronic foundation necessary to ensure that your family can be connected to today's services and prepared for tomorrow's technologies," said Shawn Smith, vice president of S&S Electric.

"We are changing the way people live in their homes through innovative home networking solutions," Smith said. "Proven network technology gives homeowners complete control over their home's entertainment, communications and comfort systems. And it's all easy to use."

"For example, homeowners want surround-sound home theaters that are built into a home's design, that may feature digital television or HDTV, satellite, interactive TV, or DVDs. They want music in every room, cascading through built-in speakers that disappear into any décor. They want wireless networking and Internet access because many have home offices or need easy Internet access throughout the home. And with one button they can program and control lighting that does more than just add light to a room, but creates a mood and becomes part of the home's décor," Smith continued.

S&S also can build into a home's network system gaming solutions that allow for easy Internet access and realistic sound and video, giving gaming enthusiasts more realism and more action-packed enjoyment from every game. And security and communications features, such as intercom systems, flexible and convenient telephone solutions and video monitoring, can also be included as part of a Home Network System.

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Founded in 1947, S&S Electric reported annual revenues of \$4,273,000 and installed 4,500 home technology systems in 2004, including central vacuum systems, indoor air comfort and quality (HVAC) systems, lighting control systems, telecommunications systems, audio/video systems, structured wiring systems, satellite dishes, automatic window covering controls, PC networks with broadband routers, hubs and modems, and security video systems.

“The fast growing segment of our business is home technology installations,” Smith said. “The most popular installations requested by homeowners are audio and video installations and Home Network (structured wiring) Systems.”

S&S Electric was recently named to the 2005 CE Pro 100, a listing of the largest home technology installation businesses in North America. The company was awarded the 2004 CEA TechHome Dealer of the Year award, the 2004 Florida Family Business of the Year award, and the company was featured on the cover of the June 2004 issue of *CE Pro Magazine*.

With more than 300 employees, and offices in Oldsmar, Tampa, Sarasota and Ft. Myers, the company's award-winning team of designers, installers and technicians are recognized throughout the industry for providing customers with value-added, reliable, quality system installations. For more information about S&S Electric and its many services, please visit www.ss-electric.com.

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