



Amy Newton, Digital Lightbridge for S&S Electric Co., Inc.  
(813) 920-7047 or (813) 610-6697 mobile  
anewton@digitallightbridge.com

Shawn L. Smith, Vice President, S&S Electric Co., Inc.  
(813) 855-6692, ssmith@ss-electric.com

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**For Immediate Release**

### **PLAN FOR YOUR FUTURE COMFORT AND CONVENIENCE WHILE BUILDING YOUR HOME**

OLDSMAR, Florida, August 18, 2004 — Thinking about building a home or already in the process of building one? Home building can be a time-consuming and stressful project, so you may not be thinking about your home needs for 10 years from now. S&S Electric urges homeowners to add an extra item to their “to-do” list and plan for their future electrical home needs.

“Many people who are building a home concentrate on what their needs are at the present time, especially if they are a first time homeowner,” said Shawn Smith, vice president, S&S Electric. “But in five or ten years, your needs will most likely change. You may have the need for additional computers or phones in other rooms of your home or additional televisions needing cable or satellite hook-up. You may decide to increase security by installing intercom systems or video surveillance. Or you may want to add video and audio entertainment in your outdoor patio area.”

Smith urges homeowners to think of all the possible future entertainment, convenience and security features in their home during the initial construction phase, meet with their Home Technology Systems Designer and have a structured cabling system installed, so that adding these extra features in the years ahead will be quick and easy.

A structured cabling system provides the electronic foundation necessary to ensure that your family can be connected to today’s services and prepared for tomorrow’s technologies. A structured cabling system is designed to support conventional telephone and television services as well as support all the new and future services you’ve heard about, like digital satellite, home theater, high-speed Internet, a computer LAN, and even a PBX telephone system, which today’s traditional TV and phone wiring installations cannot do.

“Ask anyone who has had to drill through a concrete block wall to install outdoor entertainment on their lanai if they wished they pre-wired the lanai while the house was being built, they would probably say ‘yes!’” Smith said. “Taking the time to think about your future audio, video and electrical needs gives you the opportunity to have a convenient, comfortable house in the future.”

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Perhaps in the future you may decide to work out of your home. This will add extra demand for wiring and cabling needs for a home office. Structured cabling systems help connect you to the world through your phone, computer and fax machine. These systems even offer multiple phone lines and video conferencing capabilities if needed.

Homeowners should also think about future additions to the family. Take into consideration your needs after starting a family, or taking care of elderly family members. Intercom systems, additional cable/satellite and computer lines may be necessary.

Another factor to take into consideration is the resale value of your home. "The average family moves approximately every five to seven years, and a structured cabling system can greatly enhance the value of your home," Smith said.

"The most important piece of advice to stress to homeowners is that installing a Structured Cabling System into a home while it is being built will allow you to quickly and easily install the electronics you own now, and easily add additional electronics in the future," Smith concluded.

S&S Electric Co., was named the 2004 "TechHome Dealer of the Year" by the Consumer Electronics Association (CEA) at the CEA Mark of Excellence Awards. S&S Electric Co., also received the "2004 Heritage Family Business of the Year Award" at the 2004 Florida Family Business Awards held May 14<sup>th</sup> in Tampa, and was selected as a finalist in the Large Business and Community Service categories.

Installing confidence since 1947, S&S Electric Co., Inc, is West Central Florida's premier home systems contractor for many of the nation's top homebuilders. With more than 275 employees, and offices in Oldsmar, Tampa, Sarasota and Ft. Myers, the company's extensive service offering includes Electrical, Air Conditioning and Structured Cabling Systems, as well as the expertise of an award-winning team of designers, installers and technicians recognized throughout the industry for providing customers with value-added, reliable, quality system installations. For more information about S&S Electric Co., Inc and its many services, please visit [www.ss-electric.com](http://www.ss-electric.com).

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