



105 Douglas Road East
Oldsmar, Florida 34677-2911
1-800-762-3056
Fax: 813-855-4284
marketing@ss-electric.com

For Immediate Release

MAKE COOLING YOUR HOME A BREEZE IN THE NEW MILLENNIUM *S&S Electric offers tips to help homeowners make the most of their money*

OLDSMAR, May 1, 2002 – If you're like most homeowners, you'll probably replace your central air conditioning system about once every 13 years – just a few times in your lifetime. This makes choosing an air conditioner an important decision, and being educated about what to look for is the first step, according to Dave Martin, Air Condition Production Manager, of S&S Electric.

"In the next millennium, there will be greater choice among air conditioners than ever before," said Martin. "This makes it important for homeowners to understand what they're getting for their money, keeping both the immediate costs and future savings in mind."

S&S Electric offers the following tips to help you pick a reliable, economical air conditioning system that will provide your family worry-free comfort for many years to come.

Efficient Performance

Compare the Seasonal Energy Efficiency Rating (SEER) rating of the air conditioning systems you're considering. SEER is a rating that enables consumers to compare the energy efficiency of cooling systems just as the miles-per-gallon rating indicates the fuel efficiency of cars. The higher the SEER number, the greater the efficiency.

The Environmental Protection Agency's Energy Star program recommends the purchase of equipment with efficiency levels of 12 SEER or above. Each additional SEER point translates into savings of about \$100 on your annual utility budget. Over time, the savings can add up. With a more efficient system, you have a hedge against uncertain future utility costs.

Non-ozone-depleting Refrigerant

Be sure your new air conditioning system operates with non-ozone-depleting Puron® refrigerant. Just as consumers faced a ban on R-12 refrigerant in automobiles in 1996, there is a government-mandated phaseout of HCFC refrigerants, such as Freon® 22*, currently used in most home air conditioners. Chlorine found in HCFCs has a damaging affect on the environment.

Air conditioners with Puron refrigerant meet the new Environmental Protection Agency requirements for non-ozone-depleting refrigerants. Puron is a refrigerant that consumers can trust for the long haul. Air conditioners with Puron refrigerant offer worry-free operation and protection from uncertain costs consumers may face for repairing air conditioners with the older refrigerants.

Quiet Operation

Consider how quietly the air conditioning system operates. The lower the decibel level, the quieter the system. Quiet performance is a courtesy to neighbors and can make a big difference outside your bedroom window.

Reliable Performance

Compare warranties, but also ask how often while under warranty air conditioners like the one you're considering required a service call. This will give you a hint of how well the unit may perform in the long run. Select an air conditioner that has a low record of service calls. A system that's less expensive to buy but more expensive to service is a penny-wise, pound-foolish decision.

*Freon is a registered trademark of E.I. Du Pont de Nemours & Co.