



105 Douglas Road East
Oldsmar, Florida 34677-2911
1-800-762-3056
Fax: 813-855-4284
ssmith@ss-electric.com

For Immediate Release

S&S Electric Co., Inc. to Wire 2,500+ New Homes A Year With the High Performance Communication Cable

TAMPA, FL (May 1, 2000) – S&S Electric Co., Inc. announces it will install **Category 5** Telecommunications Cable and **RG6 Quad-Shield** Coaxial Video Cable as standard in all new homes they wire. This high-performance cabling infrastructure will allow homebuyers to access Broadband communication services such as High-Speed ISDN/xDSL Internet, Digital Cable, Digital Satellite, and Cable Modem services, as well as prepare them for future technologies.

Category 5 cable is used for phone, fax, and modems. It is ideal for high performance telecommunications applications including ISDN and xDSL services, home office, Internet access, computer data, and fax transmissions. Cat5 cable consists of 4 twisted pairs of high quality copper wire enclosed in an outer jacket. It is engineered to be highly immune to interference, which allows it to support bandwidth requirements up to 100 MHz. Cat5 supports data networking protocols including 10Base-T (Ethernet), 100 Mbps Fast Ethernet, and 155 Mbps ATM (Asynchronous Transfer Mode). More and more applications, including audio and video, are being developed which are making Cat5 the standard for residential communications and data distribution.

RG6 Quad-Shield coaxial cable is used for television and video. It is ideal for high bandwidth video and data applications including digital cable, digital satellite, digital cable modem services and high-speed interactive video services. RG6 Quad-Shield coaxial cable consists of an insulated center wire and four layers of shielding. The additional layers of shielding give this cable its high immunity to interference, which meets the most stringent FCC and cable company performances bandwidth requirements up to 1 GHz.

Standard residential installations include Category 3 for phones (with only 6% the capacity of Cat5), and RG6 Dual-Shield for TV (with only 30% the capacity of Quad-Shield). Many contractors have avoided the upgrade because of a significant increase in material cost and a lack of qualified installer training. As a member of BICSI (a training and standards organization for the communications industry), and the Home Automation Association, S&S Electric Co., Inc. is committed to providing their employees with the appropriate installer training, and their customers with the best products. S&S Electric Co., Inc. is offering this enhanced service to its customers without increasing the cost to their base electrical system.

To take full advantage of communication technologies, homebuyers can easily upgrade to a full Structured Cabling System. Structured Cabling Systems are similar to a home's electrical breaker panel. They provide whole house distribution of multiple telephone lines, high-speed data, cable and satellite TV, all in a flexible, modular installation, which can accommodate future changes and additions. S&S Electric Co., Inc. has teamed with Square D, and Leviton to offer our customers a choice of structured cabling systems able to meet today and tomorrow's communication requirements.

S&S Electric Co., Inc. is the premier Residential Electrical and HVAC Contractor on the Florida Gulf Coast, with offices in Oldsmar, Brandon, Sarasota, and Naples. Specializing in Service and New Construction, our products include complete electrical wiring and HVAC systems installations, retrofits, home automation products and systems, home lighting design, security system wiring, and home data/communications wiring. S&S Electric Co., Inc. is a member of the National Association of Home Builders, the International Association of Electrical Inspectors, BICSI, and the Home Automation Association. At S&S Electric we have been installing confidence since 1947.

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